

PRESSEMEDLUNG

## **Award for Luxurious Practice Interior: THE BALANCE Wins ICONIC AWARD 2025**

(Mallorca, September 2025) – Sustainable materials, regional design, uncompromising aesthetics, and functionality – THE BALANCE RehabClinic has been awarded the prestigious ICONIC AWARD 2025 in the category Interior – Healthcare for its Mallorca Health Hub. The international design initiative honors a spatial concept that unites innovation, sustainability, and visionary healthcare design. Recognized as one of the world’s leading destinations for exclusive treatment of mental health challenges, THE BALANCE has built its reputation on merging clinical excellence with luxurious, healing environments. “The ICONIC AWARD recognizes more than just an architectural project – it acknowledges the holistic concept we have consistently pursued for years: promoting health and wellbeing in spaces that inspire trust, calm, and a sense of security,” said Abdullah Boulad, Founder and CEO of the luxury rehab clinic.

### **Design with a View of the Marina**

At the heart of the award is the Mallorca Health Hub, which serves both as a workplace for the clinical team and a treatment center for clients. Located directly on Palma’s renowned Paseo Marítimo waterfront promenade, the Hub spans 324.61 m<sup>2</sup> and offers unobstructed views of the harbor and Mediterranean Sea. The interior combines traditional Mallorcan materials such as bamboo, rattan, and linen with a custom-developed shade of green designed to soothe the nervous system. Sustainability and local craftsmanship run like a golden thread throughout the entire concept, giving the Hub the character of a stylish Mediterranean retreat. Acoustics were carefully considered as well, with special wall and room materials ensuring a particularly pleasant sound environment. The space is completed by THE BALANCE’s signature scent, a blend of bergamot, vanilla, and cedar bark. The Hub complements THE BALANCE’s signature fincas, which host the clinic’s inpatient programs.

### **Functionality in a Luxurious Setting**

A light-filled lobby with a distinctive lattice brick wall and open floor plan forms the centerpiece of the Hub. All other areas flow from this central space. Facilities include two therapy rooms, two body treatment rooms, two meeting rooms, a spacious family therapy suite, a kitchen, bathrooms, and a large sea-facing terrace with Mediterranean planting. The design concept follows the principles of feng shui, balancing energy while ensuring maximum privacy for every client. Each therapy room offers harbor views, while the family suite features floor-to-ceiling windows with direct access to the outdoor terrace. The design goes far beyond aesthetics – it reflects THE BALANCE’s philosophy that space itself is integral to healing. As CEO Abdullah Boulad explains: “True healing can only begin in spaces where people feel safe. Our clinic was designed to regulate the nervous system, inspire trust, and reflect our Mediterranean surroundings.”

### **From Law Office to Modern Healing Oasis**

The project was brought to life by German architects Karin Hepp and Andreas Thomczyk, founders of the design firm anySCALE. With a refined sense of space and materiality, they transformed a former corporate law office into a modern, exclusive healthcare oasis. Clean lines, natural materials, and an open spatial flow redefine what healing environments can look and feel like – striking a balance between minimalism, Mediterranean flair, and restorative comfort.

“Through Karin’s and Andreas’ vision, a space has emerged that embodies our commitment to sustainable luxury and redefines how healthcare spaces can be experienced,” Abdullah Boulad.

### **About the ICONIC AWARD**

The ICONIC AWARD is among the most prestigious honors in the fields of architecture and design. The verdict of its independent jury is considered a true accolade for projects that consciously bridge the gap between top-level design and functionality.

[Click here for the live tour](#) of the Mallorca Health Hub.

For more information about THE BALANCE RehabClinic, visit [www.thebalancerehabclinic.com](http://www.thebalancerehabclinic.com)

**About THE BALANCE RehabClinic:**

THE BALANCE RehabClinic is a luxury retreat in Mallorca specializing in exclusive and discreet rehabilitation programs. Founded and led by Swiss entrepreneur Abdullah Boulad (45), the clinic brings together a multidisciplinary team of around 150 specialists, including physicians, psychotherapists, physiotherapists, personal managers, and a wide range of complementary therapists. Over the years, he has built one of the world's most renowned treatment facilities for addiction, mental health conditions, and wellbeing. At THE BALANCE, clients receive highly individualized programs in a luxurious and private environment – an approach especially valued by elite athletes, celebrities, and top executives. The clinic's offering is structured around three pillars: addiction treatment (alcohol, drugs, medication, sex, etc.), mental health (anxiety, burnout, depression, trauma, PTSD), and health optimization (stress, anti-aging, chronic pain, sleep disorders, etc.). A key element of THE BALANCE's evidence-based medical concept is the integration of cutting-edge scientific and technology-driven therapies, such as neuro- and biofeedback systems or transcranial direct current stimulation. The company invests significantly and continuously in new technologies and medical equipment to provide state-of-the-art care. The clinic's Medical Director is Dr. Sarah Boss. THE BALANCE is exclusively available to private clients. [www.thebalancerehabclinic.de](http://www.thebalancerehabclinic.de)