

PRESS RELEASE

THE BALANCE sponsors “Masters Events”, the world's most important trauma congress in Oxford

- **Commitment underpins THE BALANCE's global claim**
- **With its own team of experts on site**

(London/Palma/Zurich, September 2024) THE BALANCE, the world's most exclusive treatment center and one of the world's most renowned addresses for the treatment of mental illness and addiction at the highest medical level, is sponsoring this year's “Masters Events” in Oxford. The international trauma event, which attracts experts from all over the world and has been fully booked for months, is regarded as the most important event of its kind and offers a platform for the exchange and discussion of the latest findings and approaches in trauma therapy.

As a sponsor of the congress, The Balance will not only provide financial support, but will also have a large team of experts on site. This team includes renowned psychotherapists, trauma therapists and medical professionals who specialize in the treatment of complex mental health problems. The team will participate in various panel discussions and workshops, sharing their expertise on integrative and innovative treatment approaches.

‘Our participation in the “Masters Events” in London demonstrates our ambition to be a global leader in the treatment of trauma and mental health disorders,’ says Abdullah Boulad, CEO and founder of The Balance: ‘On the one hand, we want to inform about the latest research, but at the same time share our own expert knowledge and the concrete findings from hundreds of practical cases with the professional world.’ The “Masters Events” Trauma Congress 2024 will take place in Oxford, UK. The congress will be held at the prestigious University of Oxford from September 11th to September 14th 2024.

In addition to its headquarters in Mallorca, The Balance is also represented with a hub in Zurich and London. Further information about The Balance and its treatment programs can be found at www.balancerehazentrum.de or www.balanceluxuryrehab.com

About THE BALANCE:

THE BALANCE is a luxury retreat on Mallorca that specialises in exclusive and discreet rehabilitation measures. The founder and managing director of THE BALANCE is the Swiss entrepreneur Abdullah Boulad (44). With a multidisciplinary team of around 100 doctors, psychotherapists, physiotherapists, personal managers and a whole range of complementary therapists, he has created one of the world's most renowned treatment centres for addiction, mental illness and health issues. Here he offers his clients individually tailored cures in luxurious surroundings. The offer comprises the three pillars of addiction therapy (alcohol, drugs, medication, sex, etc.), mental illness (anxiety disorders, burnout, depression, trauma and post-traumatic stress disorder) and health treatment (stress, anti-ageing, chronic pains, etc.). One focus of THE BALANCE's evidence-based medical concept is also the use of the latest scientific and technology-based therapeutic approaches, such as neuro- and biofeedback systems or transcranial direct current stimulation, for which the company is constantly investing large sums in new technologies and medical equipment. The medical director is Dr. Sarah Boss. THE BALANCE is exclusively for private patients. www.thebalanceluxuryrehab.com