THOMAS CYCLOON HYBRID – a global innovation: The first bag-free cyclone vacuum cleaner that removes animal hair and refreshes the air

Neunkirchen, August 2017 – Germany, a country that loves pets. More than half of Germans own one. The most popular pets are, without any doubt, cats, closely followed by dogs. Velvet paws or not – pets leave traces. As soon as the apartment is vacuum cleaned, annoying animal hair creeps out from every nook and cranny, exuding unpleasant smells. Enough is enough – a solution has arrived: The THOMAS CYCLOON HYBRID is the first bag-free hybrid cyclone vacuum cleaner that removes animal hair and refreshes the air, thus providing a real solution for two of the most pressing problems facing animal owners. The CYCLOON HYBRID Pet & Friends attacks animal hair, fur and smells, while the CYCLOON HYBRID LED Parquet ensures particularly clean parquet floors. The futuristic design of the devices is not their only unique feature: Above all, the technology developed in Germany is revolutionising the market. Both models remove dirt thoroughly, separate animal hair and coarse dust from finest allergenic dust, and, when needed, noticeably refresh the air by up to 100%. Not only are carpets, tiles and furniture cleaned, the air becomes cleaner as well.

Both **CYCLOON HYBRID** models feature revolutionary bag-free cyclone vacuum cleaner technology that allows for particularly thorough vacuum cleaning. Thanks to a special bypass drive technology, the devices have 1,400 watts of power, so that nothing can get in the way of highly efficient vacuum performance. Even allergy sufferers can take a deep breath: The innovative THOMAS double chamber cyclone easyBOX separates animal hair and coarse dust from finest allergenic dust. Thanks to easy removal and locking technology, emptying the easyBOX is very easy and hygienic – so allergies are not further aggravated by finest allergenic dust. Sensitive users can enjoy especially thorough cleaning of their home using the integrated AQUA fresh box. Dirt and dust are bonded in water and can no longer escape into the ambient air. Even unpleasant smells are not just covered up, but removed.



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Press release

The expert for pet lovers

Wet paw prints here, sand traces there and annoying pet hair everywhere – dirt caused by pets can be hard to tackle. Thanks to its versatile accessories, the **CYCLOON HYBRID Pet & Friends**, which comes in the upbeat colour combination of orange, white and grey, is a perfect partner for pet owners with hard or carpeted floors. The animal hair floor nozzle is ideal for vacuuming carpets, tiles, laminate and linoleum, whereas the turbo nozzle is an expert when it comes to thoroughly removing animal hair – on any traditional flooring. The supplied accessories, such as the special animal hair furniture nozzle, the extra-long crevice nozzle, and the suction brush, leave nothing to be desired in order to efficiently remove animal hair. In addition, the convenient all-rounder features numerous technical highlights which facilitate vacuuming large spaces. Equipped with a suction hose, a telescopic suction pipe – both with locking buttons – and an 8 metre cable, the device guarantees great flexibility when cleaning the house.

Parquet cleaning made easy

Pet owners know the story: Dog, cats and other pets sometimes leave dirt behind, even on sensitive flooring like parquet. This is where the **CYCLOON HYBRID LED** Parquet comes in handy. The white, blue and grey model enriches the range of domestic home appliances, among other things thanks to the Clean Light floor nozzle that comes with it, which allows for thorough cleaning under cupboards with the help of LED lights. Furthermore, the specialist for parquet cleaning can reach into every corner of the precious wooden floor with its turn around parquet nozzle.

All models come with a 2-year warranty. The orange, white and grey CYCLOON HYBRID Pet & Friends (RRP 299.95 Euro) and the white, blue and grey CYCLOON HYBRID LED Parquet (RRP 349.95 Euro) will be available in stores from December 2017, the orange and black CYCLOON HYBRID Family & Pets (RRP 329.95 Euro) is exclusively available online. Further information about THOMAS and other THOMAS products is available at www.robert-thomas.de or on the company's Facebook page.

About THOMAS

THOMAS is a brand of the renowned German family enterprise Robert Thomas, Metall und Elektrowerke GmbH & Co., based in Neunkirchen in the Siegerland region of North Rhine-Westphalia, Germany. In keeping with its determination to "Do our best for our customers," Robert Thomas has been developing and manufacturing innovative "Made in Germany" products for more than 100 years. The production of the first electric motor-driven metal washing machine in Europe at the end of the 1940s was considered a major milestone in the history of the company. Today allergy-friendly vacuum and carpet cleaners with and without spray extraction, as well as spin dryers, demonstrate the pioneering spirit of the company, which is now owner-managed in the fourth generation. More than 300 employees work at the Neunkirchen location. There, devices of the highest quality, longevity and serviceability standard are manufactured. THOMAS products are available throughout Germany in large and small electric appliance specialty stores and on the Internet and are sold in more than 30 countries all over the world. Further information is available on the Internet at www.robert-thomas.de.



Further information

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