

Expansion into the USA flexword opens new site in Jacksonville, Florida

(Mannheim/Jacksonville, March 2016) flexword Translators & Consultants, which has its head office in Mannheim, continues to pursue growth: the language service provider, which is one of Germany's biggest professional providers, is now expanding into the States and has opened its fourth national office in Jacksonville, Florida. It already has national offices in Germany, the UK and Serbia. The new US office is located in the heart of Florida's biggest and economically most important metropolis. Werner Arnautović, Director of flexword Deutschland and the newly-formed US company flexword Inc. says: "Expanding into the USA is in many respects an important strategic step for us: firstly, we are able to serve customers in the States as well as subsidiaries of European companies on their home soil and secondly we are extending our service window for Europe into the night."

flexword is starting off with three staff in the office, who work closely with the project managers in Europe and oversee translations in almost every language provided by a pool of 8,000 qualified translators and proofreaders around the world. The local conditions make Jacksonville the ideal launch pad for the US business: Werner Arnautović explains: "The region itself has tremendous economic strength and, with its major port, it is home to countless large European corporations - including some in our customer portfolio."

The company, which was established in Mannheim in 1992, is one of Germany's biggest providers. It has already handled projects for over 1,000 clients in a variety of sectors from automotive to pharmaceuticals and has been internationally active for many years. flexword operates strictly according to the native speaker principle. This is more restrictive than required by EN Standard 15038, of which the company was one of the early adopters. Consequently, all translations are undertaken by the pool of qualified translators and proofreaders around the globe. Werner Arnautović: "The new office gives us six more project management hours. This enables us to manage incoming and outgoing orders during off-peak hours and at night, which marks another milestone in our company's history."

The office will be increased to a staff of around 10 over the next two years.

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